

Print media kit

STANDARD ADVERTISING RATES

All advertising must be approved by the Publisher.
All rates are intended per page. Currency is Euro (€).

	Black&White	Full color
1x		
Full page	2100,00	3950,00
Half page	1250,00	2400,00
2x		
Full page	2000,00	3850,00
Half page	1200,00	2300,00
3x		
Full page	1900,00	3750,00
Half page	1150,00	2200,00
4x		
Full page	1800,00	3650,00
Half page	1100,00	2050,00

Double spread page: full rate (two pages) earned less 10%.

Cover and preferred positions

Inside Front Cover	+20% over standard rate
Inside Back Cover	+20% over standard rate
Outside Back Cover	+35% over standard rate
Page Facing Index	+20% over standard rate

Agency Commission: 15% discount upon final gross billing.

Recruitment advertising rates

Rates for recruitment discounted -25% upon standard rates.

Insert

Inserts (loose, not bound) must be two- or four-page and should measure no more than 20x25 cm (trim size). All inserts must be submitted to the Publisher for preliminary approval of stock and design. Inserts must be provided at least four weeks before printing.

Split-run are available with a minimum of 20% of total circulation. Rates are available upon request: ask to marketing@pagepress.org

PRINT RUN

RESERVATIONS AND CLOSING DATES

Issue	Reservation	Material due
March	January 1 st	February 1 st
June	April 1 st	May 1 st
September	July 1 st	August 1 st
December	October 1 st	November 1 st

Material not called back will be destroyed after 1 year.
Cancellation policy: Within 2 weeks of closing date.

TECHNICAL DATA (PRINT)

Trim size	210 x 280 mm
Bleed size	216 x 286 mm

For reproduction PDF certified files are preferred (high-quality, at least 300 dpi, all-fonts-embedded, CMYK colors). Files prepared with QuarkXpress or InDesign, with all graphical images and fonts included, are also acceptable.

Material not called back will be destroyed after 1 year.

OTHER SERVICES

Reprints Service
Sponsorship Opportunities

CONTACTS

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